

ATTUD Annual Members Meeting

Virtual Meeting
October 18, 2022



ATTUD

Association for the Treatment of
Tobacco Use and Dependence

Housekeeping



- While we welcome questions and comments, we ask that you mute your audio, given the number of people on the call.
- Please write any questions/comments that you have in the chat. At the end of all of the presentations we will review questions that have been received. At that time we will answer questions and address comments.

AGENDA



Call to Order

ATTUD Overview

ATTUD 2022 Award for Excellence

Board Member/Committee Chair
Reports

Members Questions & Comments

Adjournment



2022 Board of Directors

President: Caroline Cranos, MPH, NCTTP
UMass Chan Medical School, Worcester MA

Treasurer: Diane Beneventi, PhD, CTTS
Anderson Cancer Center, Houston Texas

Secretary: Jamie L. McConaha, PharmD, NCTTP,
BCACP, CDE
Duquesne University School of Pharmacy

Past President: Maher Karam-Hage, MD
Anderson Cancer Center, Houston Texas

Secretary Elect: Amanda L. Holm, MPH
Henry Ford Health System's Tobacco Treatment
Service

Behavioral Health Committee Chair: Theresa
Hankin, RRT, CTTS
Upstate Cancer Center, Syracuse

Business Practices Committee Co-Chairs:
Chris Kotsen, PsyD, CTTS, NCTTP
Memorial Sloan Kettering Cancer Center &
Michael Steinberg, MD, MPH
Rutgers Robert Wood Johnson Medical School

Communications Committee: Karma Bryan, RN,
PhD, NCTTP
Salvation Army

Inter-Agency Committee Chair: Thomas Payne,
PhD, NCTTP
Memorial Sloan Kettering Cancer Center and
Memorial Hospital; American Heart Association

Interdisciplinary Committee Co-Chairs:
Maher Karam-Hage, MD
Anderson Cancer Center, Houston Texas &
Jill Loewen, RDA, BS, MS
University of Detroit Mercy School of Dentistry

International Relations Committee: Dr. Wael Abd El
Beguid
Wadi El Neel Hospital, Cairo, Egypt

Membership Committee: Maureen O'Brien, MS,
RN, CNS, PMHCNS-BC, CTTS, NCTTP
Memorial Sloan Kettering Cancer Center

Policy Committee: Matthew Bars, MS, CTTS
Fire Department of the City of NY Tobacco
Treatment Program
Jersey City Medical Center IQuit Tobacco Program
IntelliQuit

Training Issues Committee: Angela Brumley-
Shelton, MA, MPH
University of Kentucky College of Medicine, Center
for Health Equity Transformation

Ad Hoc TTS Credentialing/Reimbursement
Committee: Audrey Darville, PhD, APRN, NCTTP,
FAANP
University of Kentucky BREATHE



Our Management Team

The Rees Group (TRG)

Susan Rees, Executive Director

Cori VanGalder, Member Service Coordinator

Brianne Hageman, Tech/Website



ATTUD

Association for the Treatment of
Tobacco Use and Dependence

For Outstanding Contributions to the Advancement of Tobacco
Dependence Treatment, we hereby recognize

— **Thomas J Payne, PhD, NCTTP** —

The 2022 Award for Excellence in
Tobacco Treatment , Training & Advocacy



ATTUD

Association for the Treatment of
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Financial Report

TREASURER: DIANE BENEVENTI, PHD

Sources of Income

January-December 2021

5,625.00 New Memberships

17,865.00 Renewals

2,055.89 NAADAC Revenue Share

25,545.89 Total Income

-31,080.10 Expenses

=<5,534.21>

Sources of Income

January-August 2022

4,234.50 New Memberships

18, 365.25 Renewals

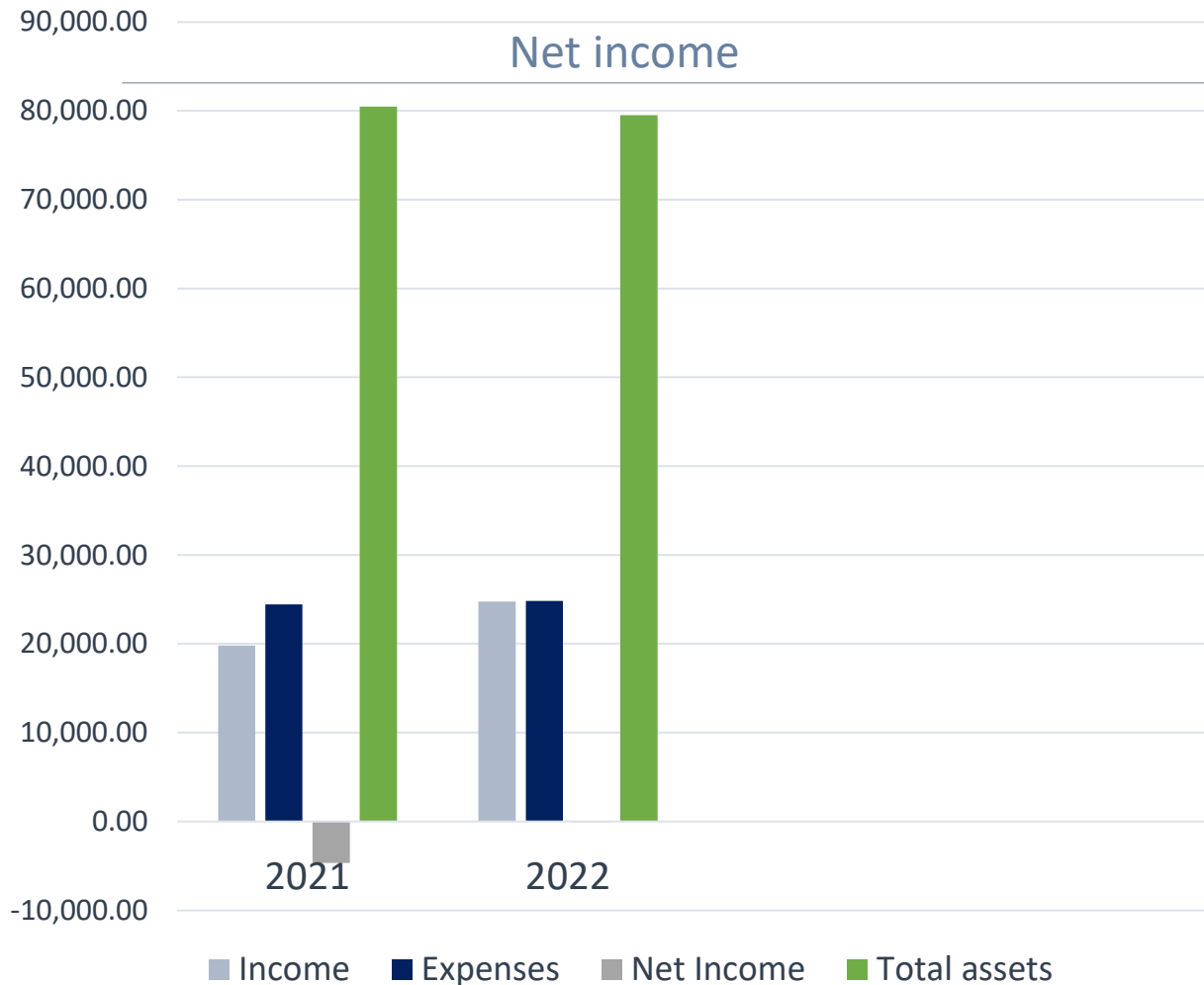
2,156.19 NAADAC Revenue Share

24, 755.94 Total Income

-24, 827.66 Expenses

=<71.72>

Expenses and Net Operating Income



Income: 24,755.94
Expenses: 24,827.66
Net: <71.72>

Cash in operating account: 20,748.41
Checking: 58,771.00
Total = 79,519.41



ATTUD

Association for the Treatment of
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Behavioral Health Committee

CHAIR: THERESA C. HANKIN, RRT, CTTS

MEMBERS: JAMES BRAWNER, LESA ABNEY, DEBORAH HUDSON
BUCKLES , ALISON G RICHTERMAN, DARLA IMHAUSEN-
SLAUGHTER

Accomplishments:

Resource Library continues to be a quick and easy means for our TTS's to gather assistance in their work with disparity/behavioral health populations

Second Round Table Event was held April 2022 (both these recordings can be found on the resource library)

ATTUD letter supporting change in deleting the outdated term “smoking cessation” in scientific journals to “tobacco use and disorder” sent to leading organizations and scientific journals such as JAMA

Presently working on short vignettes for our list serve that will address work in different states that have made strides in incorporating tobacco treatment in behavioral health clinics

“The language that we use matters” list to be presented on our list serve for an ongoing discussion on ways we as Tobacco Treatment Specialists can change the culture in tobacco treatment to a positive, self-affirming experience for the populations that we serve

Looking for new members to join our committee and add your expertise in BH/tobacco treatment work.

<https://www.attud.org/behavioral-health>



Business Practices Committee

CO-CHAIRS

MICHAEL STEINBERG, MD, MPH

CHRIS KOTSEN, PSYD, NCTTP

ATTUD Business Practices Committee Members

Co-Chair – Chris Kotsen

Co-Chair – Mike Steinberg

Joelle Fathi

Maher Karam-Hage

Vicki Peters

Sara Tello



Committee Aims

To expand the sustainability of tobacco treatment services and advocate on behalf of TTSs



Long and Short-Term Goals

- Feedback to BOD and working group on CMMI proposal on evidence-based treatment recommendations
- Telehealth expansion
- Inpatient treatment
- Impact of LCS incident to billing for shared decision based on Medicare 3/22 decision – other providers now allowed
- Remote home daily breath CO testing pilot
- Scope of practice for TTSs – beginning development





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Communication Committee Report

CHAIR: KARMA BRYAN, RN, PHD, CTTS

MEMBERS: SURABHI SOMANI, BDS, MPH; JENNIFER
GREYBER, CTTS; MOHAMED OSMAN MOHAMED BALA, MD

<https://attud.memberclicks.net/>

Changes to the Listserv

World No Tobacco Day

International Relations Committee –Dr Wael El Meguid

Innovation in Tobacco Control: Education, Advocacy, and Treatment



ATTUD

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Inter-Agency Relations Committee

CHAIR: TOM PAYNE, PHD, NCTTP

TTS Certification

Goal

- Establish a national certification process for TTSs; Promote this credentialing process as the national and international standard for intensive, evidence-based treatment

History

- Established a collaborative effort with CTTTP and NAADAC
- Developed initial examination and criteria for the National Certificate for Tobacco Treatment Practice (NCTTP)
- Further efforts to progress to true certification were unsuccessful

Current Status

- Tom Payne, Audrey Darville, Maher Karam-Hage
- New collaboration with a major, international health organization has been established (and CTTTP remains involved)
- Memorandum of Understanding in force
- Contract implementation imminent, all major points of negotiation have been worked out

Proposed Timeline

Oct 2022	Contract signed
Nov 2022	Examination and Application finalized
Dec 2022	New Applications accepted
Jan 2023	Previous TTSs Application process opened (limited time opportunity for previous applicants)

Upcoming Activities

- Development of brief 'Update and Overview' course for previous applicants
- Study Guide development
- Renewal process development
- CE requirement and guidelines
- Application and Eligibility Requirements Update
- Update TTS Core Competencies
- Certification Examination Update

TTS Reimbursement

Goal and History

- Secure recognition and reimbursement for TTSs from all major insurance carriers
- (Linked to certification efforts)
- Prior initial dialogue with Medicare several years ago
- Initial buy-in, but little progress for a few years

Current Working Group

- ATTUD: Tom Payne, Audrey Darville, Maher Karam-Hage, Matt Bars, Mike Steinberg, Caroline Cranos, Chris Kotsen
- Ochsner: several colleagues, lobbying groups
- Others: Tom Houston, Richard Hurt

Recent Activities

- Developed white paper and plan for Medicare
- Analyzed Medicare data to make the case for cost-savings
- Obtained letters of support potential participation by 15-20 major healthcare and professional / voluntary / advocacy organizations
- Identified US Senate and House supporters, conducted several informational contacts to educate and secure support (ongoing)
- Establish MATTCH (*Medicare Access to Tobacco Treatment for Cessation and Health*) Alliance
- Initial high-level contact with Medicare oversight to introduce idea

Upcoming Activities

- Set up contact for call with CMMI practice group
- Continue efforts to establish strong support

Later...

- Implement, initially a test period is likely: Standards development, data collection, procedures training, outcomes evaluation, etc.
- Medicaid
- Private insurance



ATTUD

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Interdisciplinary Committee

CO-CHAIRS:

MAHER KARAM-HAGE, MD

JILL LOEWEN, RDA, BS, MS

Committee Aims

To represent the interests of the many disciplines whose members provide tobacco dependence treatment

Long- and Short-Term Goals

Extend reach of ATTUD and NCTTP

Review and update current member and profession/discipline designation

Develop criteria and strategies for professional organizations partnerships

Develop strategies for resources sharing



ATTUD

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Membership Committee Report

CHAIR: MAUREEN O'BRIEN MS, RN, CNS, PMHCNS-BC, CTTS,
NCTTP

500 Active Members

Survey of Membership

- Satisfaction
- Listserv

New Committee members welcome

Committee meets first Wednesday of month at 12 pm EST

Goal is to improve member satisfaction and interaction



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Policy and Government Affairs Committee

CHAIR: MATTHEW BARS, MS, CTTS, NCTTP

Letter to House and US Senate congressional leaders urging they address the use of synthetic nicotine in e-cigarettes, resulting in affirmative legislation signed into law.

Letter in support of FDA issuing a proposed rule to reduce the nicotine levels in cigarettes and other combustible tobacco products to minimally or non-addictive levels

[https://www.tobaccofreekids.org/assets/content/what we do/federal issues/fda/2022 09 12 Coalition-Letter-Support-Nicotine-Standard.pdf](https://www.tobaccofreekids.org/assets/content/what_we_do/federal_issues/fda/2022_09_12_Coalition-Letter-Support-Nicotine-Standard.pdf)

Letters supporting of the FDA's proposed rules to prohibit [menthol cigarettes](#) and [flavored cigars](#)

Letters to House of Representatives and US Senators urging Appropriations leaders to not include any provisions that would weaken FDA's oversight of tobacco products in the FY 2023 Agriculture, Rural Development, FDA, and Related Agencies Appropriations bills.

Medicare Access to Tobacco Treatment for Cessation and Health Alliance (MATTCH Alliance) Collaborators outreach



PROTECT KIDS. ADVANCE HEALTH EQUITY. SAVE LIVES.

THE FDA HAS OUR FULL SUPPORT TO PROHIBIT MENTHOL CIGARETTES AND FLAVORED CIGARS.

For decades, Big Tobacco has targeted Black Americans, kids and other communities with menthol cigarettes and flavored cigars, profiting at the expense of lives and health.

By advancing rules to prohibit these flavored tobacco products, the FDA is taking historic action to save lives and protect future generations from addiction.

This lifesaving policy must be finalized and implemented without delay.



ATTUD

Association for the Treatment of
Tobacco Use and Dependence

Training Committee Report

CHAIR: ANGELA BRUMLEY-SHELTON

AFBRUM2@UKY.EDU

MEMBERS: AMANDA HOLM, REBECCA CARTER, SHERRI
WARSHAW, DR. JAMIE MCCONAHA

Training Committee met Sept. 1 to reconvene and set goals for upcoming year

Goal 1: Examine ATTUD CE process and resources

- Monitor which CEs are approved with professional organizations (if possible)
- Highlight and publicize CEs available via ATTUD website
- Collaborate with CTTTP to share CE resources
- What other collaborations are possible and most beneficial for members through additional CE providers (i.e. nursing boards, ADA Cerp, etc.)

Goal 2: Use information we have about our membership to better meet members' training and continuing education needs

- Determine what data about membership are needed to meet this goal
- Examples
 - What professional positions do majority of ATTUD members hold
 - Average number of years been a TTS?
- Assure relevance and universality of content provided in trainings and CEs
- Chairs of Training and International Committees met; beginning discussion of how two groups can collaborate to create training content specifically for international ATTUD members and providers

Contact Angela Brumley-Shelton if interested in serving on Training Committee.
New members needed!

Questions?

Interested in getting involved? Contact:

Caroline.cranos@umassmed.edu with questions
or comments about committees and work