

Dr. Nour Obeidat is the Director of the Cancer Control Office at King Hussein Cancer Center, an Office established in 2010 with a mission to promote comprehensive cancer control in the country through community outreach and awareness, research, policy advocacy, and capacity-building. Dr. Obeidat holds a PhD in Pharmaceutical Health Services Research (Health Outcomes Research Specialization) from the University of Maryland, Baltimore, and has over 15 years of research, education and advocacy experience in the field of cancer and tobacco control. Prior to her current role, Dr. Obeidat served as Head of the Applied Research Unit in the Cancer Control Office, where she led research to inform the development of evidence-based clinical and healthcare interventions to address the pressing need for lifestyle change to enhance health and prevent disease. In particular, her research work tackled one of gravest behavioral epidemics in the country, tobacco use. Dr. Obeidat has been involved in various projects related to national cancer and tobacco control planning and advocacy, and building or supporting community outreach projects in the country. In addition, Dr. Obeidat has served as a trainer in Tobacco Dependence Treatment since 2012, and is currently the Director of KHCC's Tobacco Dependence Treatment training program (accredited by the Council for Tobacco Treatment Training Programs in the US).