

Quarter 1, 2019

# ATTUD

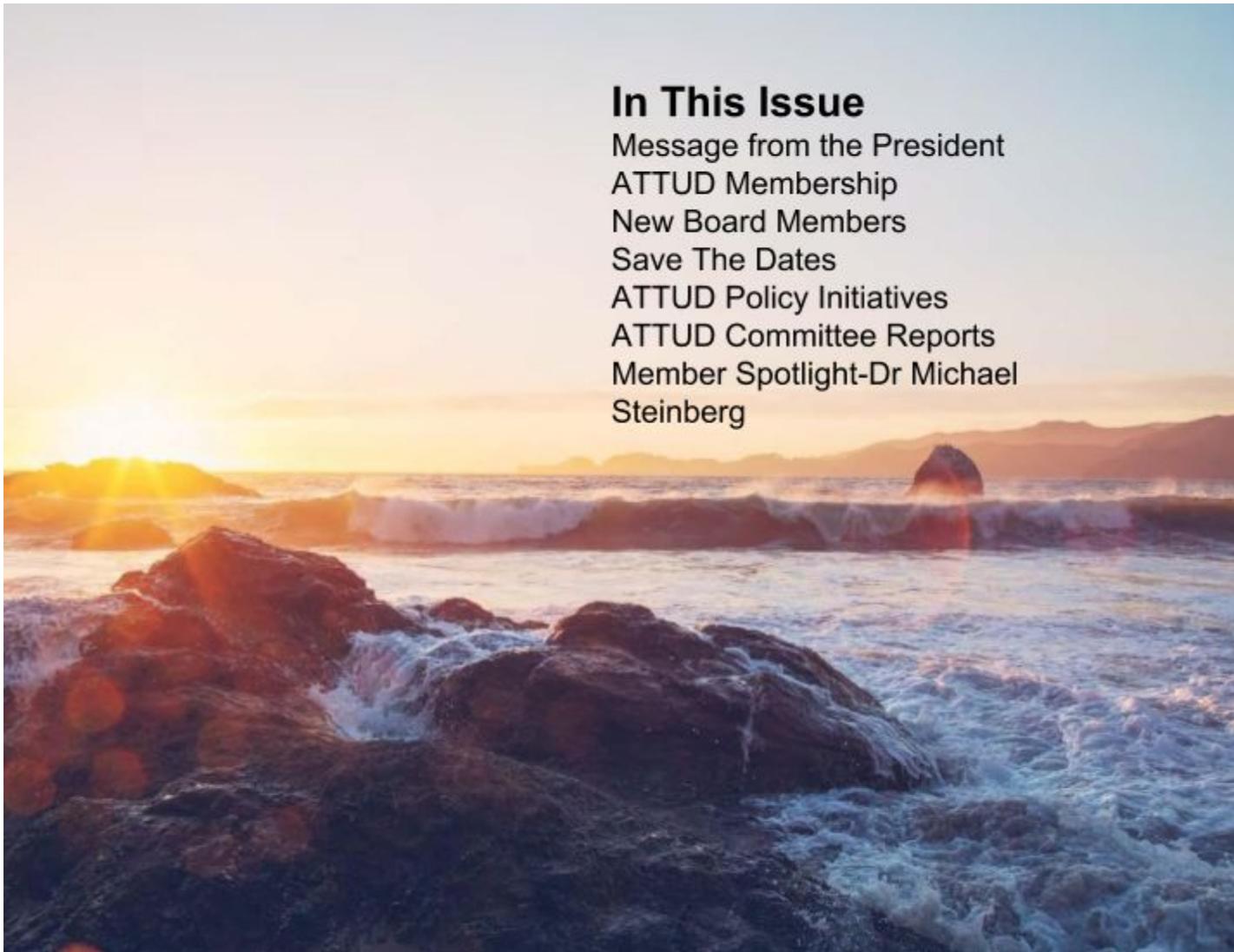
**ASSOCIATION FOR THE TREATMENT  
OF TOBACCO USE AND DEPENDENCE**



**Excellence in Tobacco Treatment, Training, and Advocacy**

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# MESSAGE FROM THE PRESIDENT

**Audrey Darville, PhD, APRN, CTTS, FAANP**

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As I begin my second year as ATTUD president, I remain in awe of the dedication of our members to the work of tobacco dependence treatment across multiple settings. Many of you are also tireless volunteers engaged in the ongoing work to maintain and enhance our profession. We are grateful and hope many more of you will be inspired to join one of ATTUD's committees. I know you'll enjoy reading about their work in this newsletter.



A few highlights of our current projects:

**The national certificate/certification process** has entered Phase 2, the testing phase. Many thanks to all who helped with the time-intensive test item writing process.

An amazing **1238** NCTTP applicants were awarded the certificate in Phase 1, the test-exempt phase!

A great presentation about the certification process was given by Denise Jolicoeur during our virtual members meeting. Check the Members Only section of the website in case you missed it.

The Council for Tobacco Treatment Training Programs (CTTTP) has become self-sufficient based on the number of accredited programs and, as planned, has become a separate organization. This has enabled the certification process to continue moving forward.

indication/label changes, development, and for standardization in Electronic Health Record documentation. We continue to actively work with NAADAC and their certification group to move forward in Phase 2 of the certification process, which will include a review of the core competencies, job analysis, and psychometric evaluation of the certification exam.

**Enhanced Reimbursement for TTS's** Our policy and business practices committees have initiated conversations with CMS, working toward our goal of enhanced reimbursement for TTS's.

**Medication Indication/Label Changes** We have participated in national initiatives to advocate for improved processes at the federal level for medication

## Opportunities for our members:

Consider participating in a committee.  
It's as easy as contacting committee chair  
by email to see how you can get involved.

### [ATTUD Committee Chairs](#)

ATTUD Committees  
Business Practices  
Communication  
Behavioral Health  
International Relations  
Interdisciplinary  
Membership  
Policy  
Training Issues



Consider submitting an to our ATTUD sponsored journal, *Journal of Smoking Cessation*. Members can access the journal on the ATTUD website: [Journal of Smoking Cessation](#).

Join us in Minneapolis at our Annual Members Meeting and awards at NCTOH in August and look for See details below in SAVE THE DATE and on the ATTUD website in the next few weeks.



Remain an active [ATTUD Listserv](#) participant. This is truly a strength of our organization!

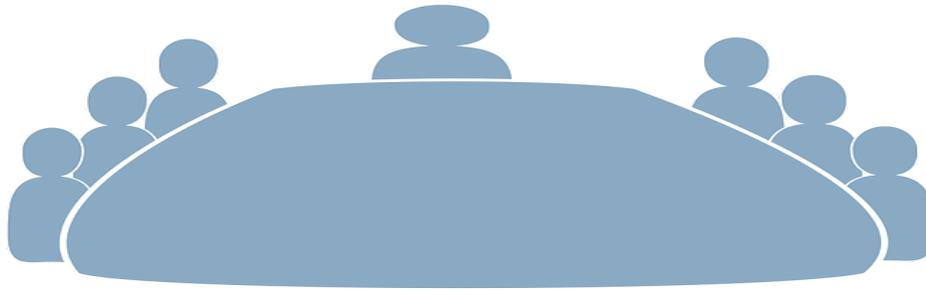
I welcome your ideas of how ATTUD can best represent your members. Feel free to contact me anytime!

Best,  
Audrey Darville, ATTUD President

## ATTUD Membership

ATTUD is an organization of providers dedicated to the promotion of and increased access to evidence-based tobacco treatment for the tobacco user.

ATTUD has international reach, with members in the U.S., Canada, the UK and nearly two dozen other countries. Membership meetings are held in conjunction with other national and world conferences. For information on qualifications for membership and how to apply, go to [Why Join ATTUD](#)



## **New Board Members**

### **President Elect-Maher Karam-Hage**



Dr. Karam-Hage is Medical Director of the Tobacco Treatment Program at MD Anderson Cancer Center, in Houston Texas and Professor of Psychiatry at the Departments of Behavioral Science and of Psychiatry at the University of Texas MD Anderson. His interest in addiction is focused on the specific areas of alcohol, tobacco and comorbid disorders. He has been Principal Investigator, Co-Investigator or study physician on more than 25 clinical trials. His team is currently recruiting subjects in four active clinical trials on treatment for smoking cessation or alcohol.

### **Secretary-Maureen O'Brien, RN, MS**



Ms O'Brien is a Certified Tobacco Treatment Specialist and Clinical Nurse Specialist. She works with multidisciplinary colleagues from Memorial Sloan Kettering (MSK) Cancer Center's Tobacco Treatment Program to develop individualized quit strategies for outpatients and hospitalized patients. She is responsible for the development and implementation of patient and staff education related to tobacco treatment at MSK. She and colleagues from MSK's Tobacco Treatment Program conduct program evaluation and clinical research initiatives to improve the quality of tobacco treatment in cancer care.

## Treasurer-Caroline Cronos, MPH



Caroline Cronos is a Program Administrator for the Center for Tobacco Treatment Research and Training (CTTRT) at the University of Massachusetts Medical School. She is an integral part of the team responsible for the administration and curriculum development of the

internationally recognized UMass TTS Training and Certification Program and the associated Train the Trainer in Tobacco Treatment (T4) program. She was the coordinator for the Multi-State Collaborative for Health Systems Change (MSC), a collaborative of organizations and individuals working within states and nationally to support changes in healthcare systems to reduce tobacco use.

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## SAVE THE DATES

**Webinar:** *The Glass is Half Full: Smoking cessation for smokers with opioid use disorder*



The Smoking Cessation Leadership Center (SCLC) and ATTUD invite you to join us for a Webinar *The Glass is Half Full: Smoking cessation for smokers with opioid use disorder* on **Tuesday, April 9 at 2:00 EDT (60 minutes)**.

Presented by: Shadi Nahvi, MD, MS, Associate Professor, Departments of Medicine, and of Psychiatry & Behavioral Sciences, Albert Einstein College of Medicine / Montefiore Health System AND

Kimber P. Richter, PhD, MPH, NCTTP, Joy McCann Professor of Women in Medicine & Science, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine.

## Webinar Objectives:

- Use evidence-based behavioral and pharmacological tobacco cessation treatments
- Describe strategies to address tobacco use among persons with opioid use disorder
- Optimize cessation treatments to enhance efficacy among persons with opioid use disorder

For questions contact Jennifer Matekuare, SCLC Operations manager at [Jennifer.matekuare@ucsf.edu](mailto:Jennifer.matekuare@ucsf.edu). To register and find information about continuing education credit go to the following link : [SCLC & ATTUD Webinar](#)

## Annual ATTUD Members Meeting-August 28

Join us for the annual Members meeting at the National Conference on Tobacco or Health. The meeting on August 28 will begin with a meet and greet at 5:30 followed by a presentation and awards in the 50 Theater. To register for the conference go to the following website: [Registration for NCTOH](#)



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## ATTUD COMMITTEE REPORTS

### THE BUSINESS PRACTICES COMMITTEE

The Business Practices Committee, under the leadership of Co-chairs Chris Kotsen, PsyD, CTTS and Michael Steinberg, MD, MPH, FACP have been involved in the following policy and research projects to address the sustainability of evidence-based tobacco cessation treatments within healthcare settings:

In August members of the Committee completed the publication of the following manuscript on group tobacco treatment:

Kotsen, C. , Santorelli, M.L., Bloom, E L., Goldstein, A.O., Ripley-Motiff, C., Steinberg, M.B., Burke, M.V., Foulds, J. (2018). A Narrative Review of Intensive Group Tobacco Treatment: Clinical, Research, and US Policy Recommendations. *Nicotine & Tobacco Research*

<https://www.ncbi.nlm.nih.gov/pubmed/30124924>

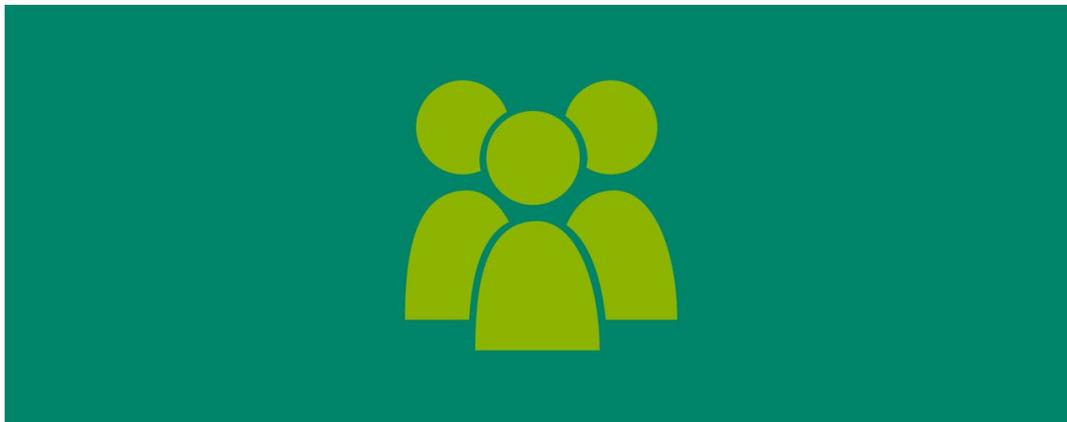
Joelle Fathi, DNP, APNP, CTTS who is a new member of our committee shared an important recent publication involving the integration of tobacco treatment within a comprehensive lung cancer screening center and the ROI for healthcare settings:

Gilbert, C.O., Ely, R., Fathi, J.T, Louie, B.E., Wilshire, C.L., Modin, H., Aye, R.E., Farivar, A.S., ,a Eric Vallieres, E., Gorden, J.A. The Economic Impact of a nurse-practitioner-directed lung cancer screening, incidental pulmonary nodule, and tobacco- cessation clinic. *The Journal of Thoracic and Cardiovascular Surgery*.  
[https://www.jtcvs.org/article/S0022-5223\(17\)31890-1/pdf](https://www.jtcvs.org/article/S0022-5223(17)31890-1/pdf)

Laurel Sister, LCSW, CTTS gave an outstanding presentation on a 11/2018 SRNT webinar with an excellent team of clinicians and researchers of UNC-Chapel Hill and Medical University of South Carolina:

"Why you should “opt in” to an “opt out” approach to smoking cessation: MUSC experience."

This webinar will describe the rationale and strategy for implementing an opt out smoking cessation program for hospitalized patients consistent with the Joint Commission Tobacco Measure Set. Drs. Cummings and Cartmell will present data from the Medical University of South Carolina's (MUSC) experience in implementing the opt out smoking cessation service sharing data on smoking outcomes, unplanned hospital readmissions and health care costs. The program's clinical chief (Dr. Ben Toll) and bed counselor (Stephanie Stansell) will discuss practical issues associated with managing the service and improving quality. Finally, Dr. Cartmell will discuss the cost of operating the service and Laurel Sisler (from UNC-Chapel Hill) will talk about strategies program sustainability.



## Behavioral Health Committee

Adults with mental illness smoke almost 40% of all the cigarettes smoked in the United States and die about five years earlier than people without such conditions ([CDC-What we Know: Tobacco Use and Quitting Among Individuals With Behavioral Health Conditions](#)). The behavioral health committee has developed a resource library on the ATTUD website to provide information for treating tobacco dependence in this vulnerable population. To access behavioral health resources for providers, ATTUD members can log into the members only tab and click on resources for providers. Members report that they have utilized these resources to add behavioral health programming to their existing tobacco treatment programs. The behavioral health committee continues to add to this library of resources. Next steps for the committee is to develop a Book List and summary of recommended tobacco treatment medications for clients with comorbid tobacco dependence and mental illness and/or substance abuse.



## Interdisciplinary Committee

Led by Dr Maher Karam-Hage and Jill Loewen, the interdisciplinary committee aims to represent the interests of the many disciplines that provide treatment to tobacco users, ensuring both the interests of all professions and disciplines are represented and that members are treated with respect regardless of treatment discipline. The following are short term and long term planning goals for the interdisciplinary committee:

- Extend reach: Increase awareness of ATTUD and NCTTP to other organizations.
- Review and determine updating of current member profession/discipline designation.
- Identify other disciplines/professions to build interdisciplinary committees, such as a pregnancy groups, pediatric care providers and others.

- Assist in finalization of a standard definition of NCTTP.
- Create questions and determine strategies to collect information that identifies professions/professional organizations for ATTUD to partner with.
- Consider and/or develop plans for a future ATTUD interdisciplinary webinar: explore possible *Year of Cessation* theme.
- Create tipsheet with talking points to distribute for uniform marketing/promotion.
- Identify strategies for sharing resources



## **ATTUD Member Spotlight-Dr Michael Steinberg**

Michael Steinberg, MD, MPH is Professor and Chief in the Division of General Internal Medicine and Director of the Rutgers Tobacco Dependence Program (TDP). After his medical training in Philadelphia, where he helped start the Jefferson Tobacco Intervention Program with Dr. Frank Leone, he returned to Rutgers as Medical Director of the newly founded TDP under Dr. John Slade. The Rutgers TDP has treated over 7,000 tobacco users with evidence-based interventions since 2001, and has trained over 2,000 healthcare professionals from 40 states and 11 countries to become Certified Tobacco Treatment Specialists. Dr. Steinberg maintains active research, primarily in the areas of tobacco treatment interventions and

healthcare provider practices. He has published over 70 peer-reviewed manuscripts, and has been funded by NCI, NIDA, RWJ Foundation, CDC, AHRQ, and the NJ Department of Health. His ongoing research includes an NCI-funded R01 study evaluating physicians' attitudes and communication regarding E-cigarettes (PACE). Dr. Steinberg is a Fellow of the American College of Physicians, former RWJ Foundation Physician Faculty Scholar, and is a past-president of ATTUD. He serves as a consultant to Major League Baseball for their smokeless tobacco program. His current tobacco initiatives also include coordinating the 11 Quitcenters, funded through the NJ Department of Health, and the SCREEN NJ Program, designed to increase lung cancer screening and tobacco treatment across the State.